

### City of Summerset, SD

## **Payable Register**

## Payable Detail by Vendor Name Packet: APPKT00115 - PYPKT00188 - December 2024 Payroll

Payable # Payable Description	Payable Type Post Date Bank Code	Payable Date		Discount Date On Hold	Amou	nt	Tax Shipping	Discount	Total
Vendor: 1098 - A&B Busi	ness Solutions						Vend	or Total:	430.48
IN1218965 Copier monthly usage	Invoice 12/30/2024 BANKW - BANK WE	12/30/2024 ST	12/30/2024	12/30/2024 No	430.	48 (	0.00	0.00	430.48
Items Item Description	Commodity	Unit		Amount		Shipping	Discount	Total	
Copier monthly usage  Distributions	NA 	0.00	0.00	430.48	0.00	0.00	0.00	430.48	
<b>Account Number</b> 101-4192-43400	<b>Account Name</b> Equip Expense	Project Ac	count Key	<b>Amount</b> 430.48	<b>Perc</b> 100.0				
Vendor: 0322 - AFLAC Re	mittance Processing						Vend	or Total:	96.72
INV0000191 AFLAC Disability	Invoice 12/26/2024 BANKEFT - BANK W	12/26/2024 /EST EFT	12/26/2024 	12/26/2024 No <b>Payment</b>	96.     <b>Date:</b> 12		0.00 0.00 Bank	0.00 <b>Draft:</b>	96.72 DFT0000219
Items Item Description AFLAC Disability Distributions	<b>Commodity</b> NA	<b>Unit</b> 0.0		<b>Amount</b> 96.72	<b>Tax</b> 0.00	Shipping 0.00	Discount 0.00	<b>Total</b> 96.72	
<b>Account Number</b> 998-0000-21840	Account Name Accident Insurance	Project Ac	count Key	<b>Amount</b> 96.72	Perc	ent 0%			
Vendor: 1665 - Cardmen	nber Services						Vend	or Total:	19,677.55
Dec 2024 Credit card charges	Invoice 12/30/2024 BANKEFT - BANK W	12/30/2024 /EST EFT	12/30/2024	12/30/2024 No <b>Payment</b>	19,677. <b>Date:</b> 12/		0.00 0.00 Bank	0.00 <b>Draft:</b>	19,677.55 DFT0000225
Items									
Item Description  Mailing labels  Distributions	<b>Commodity</b> NA	<b>Unit</b> 0.0		Amount 24.43	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 24.43	
Account Number 101-4140-42600	Account Name Supply/Material Exp	Project Ac	count Key	Amount 24.43	<b>Perc</b> 100.0				
ltems									
Item Description Digital IBC's Distributions	<b>Commodity</b> NA	<b>Unit</b> 0.0		<b>Amount</b> 235.76	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 235.76	
Account Number 101-4232-42320	Account Name Building Inspection Expense	Project Ac	count Key	<b>Amount</b> 235.76	<b>Perc</b> 100.0				
Items									
Item Description	Commodity	Unit	s Price	Amount	Tax	Shipping	Discount	Total	/
Conference Distributions	NA 	0.0	0.00	250.00	0.00	0.00	0.00	250.00	
Account Number 101-4140-42700	Account Name Travel/Conf Expense	Project Ac	count Key	<b>Amount</b> 250.00	<b>Perc</b> 100.0				
Items									
Item Description Lab supplies Distributions	<b>Commodity</b> NA	<b>Unit</b> 0.0		<b>Amount</b> 40.98	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 40.98	
Account Number 604-4000-42630	Account Name Chemicals and Lab Supplies	Project Ac	count Key	Amount 40.98	<b>Perc</b> 100.0				

Payable Register				Packet: /	<b>АРРКТ</b> (	00115 - PYI	PKT00188 - D	ecember 20	24 Payroll
Payable # Payable Description	Payable Type Post Date Bank Code	Payable Date Due D		Discount Date On Hold	Amo	ount -	Tax Shipping	Discount	Total
Items Item Description	Commodity	Units	Price	Amount	Tax	Shipping	Discount	Total	
Supplies  Distributions	NA	0.00	0.00	102.01	0.00	0.00	0.00	102.01	
Account Number 604-4000-42600	Account Name Supply/Material Exp	Project Account	Key	<b>Amount</b> 102.01		rcent .00%			
ltems									
Item Description	Commodity	Units	Price	Amount	Tax	Shipping	Discount	Total	
Shipping	NA	0.00	0.00	90.89	0.00	0.00	0.00	90.89	
Distributions									
Account Number 604-4000-42630	Account Name Chemicals and Lab Supplies	Project Account	Key	<b>Amount</b> 90.89		rcent 0.00%			
Items									
Item Description	Commodity	Units	Price	Amount	Tax	Shipping	Discount	Total	
Air release valve  Distributions	NA	0.00	0.00	1,485.16	0.00	0.00	0.00	1,485.16	
Account Number 604-4000-42500	Account Name Repair/Maint Expense	Project Account	Key	<b>Amount</b> 1,485.16		rcent 0.00%			
Items									
Item Description Printer ink Distributions	<b>Commodity</b> NA	<b>Units</b> 0.00	Price 0.00	<b>Amount</b> 142.31	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 142.31	
Account Number 604-4000-42600	Account Name Supply/Material Exp	Project Account	Key	<b>Amount</b> 142.31		rcent 0.00%			
Items									
Item Description	Commodity	Units	Price	Amount	Tax	Shipping	Discount	Total	
Work truck wash  Distributions	NA	0.00	0.00	16.48	0.00	0.00	0.00	16.48	
Account Number	Account Name	Project Account	Key	Amount		rcent			
604-4000-42610	Auto Expense			16.48	100	0.00%			
Items									
<b>Item Description</b> Shipping	<b>Commodity</b> NA	<b>Units</b> 0.00	Price 0.00	Amount 37.81	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 37.81	
Distributions									
Account Number 604-4000-42630	Account Name Chemicals and Lab Supplies	Project Account	Key	<b>Amount</b> 37.81		rcent ).00%			
Items									
Item Description	Commodity	Units	Price	Amount	Tax	Shipping	Discount	Total	
Chain  Distributions	NA	0.00	0.00	176.12	0.00	0.00	0.00	176.12	
Account Number	Account Name	Project Account	Kov	Amount	Do	rcent			
604-4000-42500	Repair/Maint Expense	Project Account	Key	176.12		0.00%			
Items						61.			
Item Description Supplies	<b>Commodity</b> NA	<b>Units</b> 0.00	Price 0.00	Amount 71.88	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 71.88	
Distributions Account Number 604-4000-42600	Account Name Supply/Material Exp	Project Account	Key	Amount 71.88		rcent 0.00%			
ltems									
Item Description	Commodity	Units	Price	Amount	Tax	Shipping	Discount	Total	
Office Supplies  Distributions	NA	0.00	0.00	50.02	0.00	0.00	0.00	50.02	
Account Number 101-4140-42600	Account Name Supply/Material Exp	Project Account	Key	<b>Amount</b> 50.02		rcent 0.00%			
Items									
Item Description Website Distributions	<b>Commodity</b> NA	<b>Units</b> 0.00	Price 0.00	Amount 20.83	<b>Tax</b> 0.00	Shipping 0.00	<b>Discount</b> 0.00	<b>Total</b> 20.83	
Account Number 101-4192-42200	Account Name Prof Fees Expense	Project Account	Key	<b>Amount</b> 20.83		o.00%			

Payable Register				Packet: /	APPKT00115	5 - PYPKT	00188 - D	ecember 20	24 Payroll
Payable #	Payable Type Post Date	Payable Date	Due Date	Discount Date	Amount	Tax	Shipping	Discount	Total
Payable Description	Bank Code	•		On Hold					
Items									
Item Description	Commodity	Units	Price	Amount	Tax Ship	oping D	iscount	Total	
Snow blower attachment Distributions	NA	0.00	0.00	7,942.81	0.00	0.00	0.00	7,942.81	
Account Number	Account Name	Project Acc	ount Key	Amount	Percent				
<u>101-4310-42510</u>	Street Snow Removal			7,942.81	100.00%				
Items									
Item Description	Commodity	Units	Price	Amount	Tax Ship	oping D	iscount	Total	
Office supplies  Distributions	NA	0.00	0.00	21.88	0.00	0.00	0.00	21.88	
Account Number	Account Name	Project Acc	ount Key	Amount	Percent				
101-4140-42600	Supply/Material Exp			21.88	100.00%				
ltems									
Item Description	Commodity	Units	Price	Amount	Tax Shiլ	pping D	iscount	Total	
Annual dues  Distributions	NA	0.00	0.00	2,572.00	0.00	0.00	0.00	2,572.00	
<b>Account Number</b>	Account Name	Project Acc	count Key	Amount	Percent				
101-4192-42201	Dues/Subscriptions			2,572.00	100.00%				
Items									
Item Description	Commodity	Units	Price	Amount	Tax Shi <sub>l</sub>	pping D	iscount	Total	
Office supplies	NA	0.00	0.00	64.98	0.00	0.00	0.00	64.98	
Distributions									
Account Number 101-4140-42600	Account Name Supply/Material Exp	Project Acc	count Key	<b>Amount</b> 64.98	Percent 100.00%				
Items									
Item Description	Commodity	Units	Price	Amount	Tax Shi	pping D	Discount	Total	
Credit card charges  Distributions	NA NA	0.00		6,331.20	0.00	0.00	0.00	6,331.20	
Account Number	Account Name	Project Acc	count Key	Amount	Percent				
101-4192-42900	Other Expense	, , o je o t / t o t	ount nay	6,331.20	100.00%				
Vendor: 1952 - Child Support	Payment Center						Vendo	r Total:	442.00
INV0000192	Invoice 12/26/2024	12/26/2024	12/26/2024	12/26/2024	442.00	0.00	0.00	0.00	442.00
Child Support Garnishment	BANKW - BANK WES			No					
Items Item Description	Commodity	Units	Price	-Amount	Tax Shi	pping [	Discount	Total	
Child Support Garnishment  Distributions	NA	0.00		442.00	0.00	0.00	0.00	442.00	
Account Number 998-0000-21810	Account Name Garnishment Payable	Project Acc	count Key	<b>Amount</b> 442.00	Percent 0%				
Vendor: 0120 - City of Sturgis	5						Vendo	or Total:	40.00
16632 Nov 2024 Shelter Fees	Invoice 12/30/2024 BANKW - BANK WES		12/30/2024	12/30/2024 No	40.00	0.00	0.00	0.00	40.00
	D'HAICAA D'HIAICAA	••		· · -					
Items Item Description	Commodity	Units	s Price	Amount	Tay Chi	pping [	Discount	Total	
Nov 2024 Shelter Fees	NA	0.00		40.00	Tax Shi	0.00	0.00	40.00	
Distributions	IN A	3.00	. 0.00			5.55	2.00	.0.00	
Account Number	Account Name	Project Acc	count Key	Amount	Percent	:			
101-4410-43350	Humane Society	-	,	40.00	100.00%				
Vendor: 0468 - Delta Dental							Vendo	or Total:	1,177.40
1932485	Invoice 12/30/2024	12/30/2024	12/30/2024	12/30/2024	1,177.40	0.00	0.00	0.00	1,177.40
December 2024	BANKW - BANK WES			No					•

Payable Register			Packet:	APPKT00115 - PY	PKT00188 - De	ecember 20	024 Payroll
Payable # Payable Description	Payable Type Post Date Bank Code	Payable Date Due Date	Discount Date On Hold	Amount	Tax Shipping	Discount	Total
Items							
Item Description	Commodity	Units Price	Amount	Tax Shipping	Discount	Total	
December 2024  Distributions	NA	0.00 0.00	1,177.40	0.00 0.00	0.00	1,177.40	
Account Number	Account Name	Project Account Key	Amount	Percent			
998-0000-21800	Dental & Vision Ins Payable		1,177.40	100.00%			
Vendor: 0814 - Foothills Fend	ce LLC				Vendo	r Total:	731.05
<u>3736</u>	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	655.42	0.00	0.00	655.42
Sign posts	BANKW - BANK WES	Γ	٧o				
ltems							
Item Description	Commodity	Units Price	Amount	Tax Shipping	Discount	Total	
Sign posts	NA	0.00 0.00	655.42	0.00 0.00	0.00	655.42	
Distributions							
Account Number 101-4520-42600	Account Name Supply/Material Exp	Project Account Key	<b>Amount</b> 655.42	<b>Percent</b> 100.00%			
<u>3740</u>	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	75.63	0.00 0.00	0.00	75.63
Code transmitters	BANKW - BANK WES	r l	No				
Items							
Item Description	Commodity	Units Price	Amount	Tax Shipping		Total	
Code transmitters	NA	0.00 0.00	75.63	0.00 0.00	0.00	75.63	
Distributions							
Account Number	Account Name	Project Account Key	Amount	Percent			
101-4320-42600	Supply/Material Exp		75.63	100.00%			
Vendor: 0447 - Great Wester	rn Tire				Vendo	r Total:	178.60
1-GS646423	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	178.60	0.00 0.00	0.00	178.60
Vehicle maintenance	BANKW - BANK WES	Ţ	No				
Items							
Item Description	Commodity	Units Price	Amount	Tax Shipping	Discount	Total	
Vehicle maintenance	NA	0.00 0.00	178.60	0.00 0.00	0.00	178.60	
Distributions							
Account Number	Account Name	Project Account Key	Amount	Percent			
<u>101-4210-42610</u>	Auto Expense		178.60	100.00%			
Vendor: 1133 - HDR Enginee	ring, Inc				Vendo	r Total:	22,315.02
1200659967	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	4,688.75	0.00 0.00	0.00	4,688.75
WWTP Expansion	BANKW - BANK WES	T	No				
Items							
Item Description	Commodity	Units Price	Amount	Tax Shipping	Discount	Total	
WWTP Expansion	NA	0.00 0.00	4,688.75	0.00 0.00	0.00	4,688.75	
Distributions							
Account Number	Account Name	Project Account Key	Amount	Percent			
604-4000-42200	Prof Fees Expense		4,688.75	100.00%			
1200677210	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	12,298.75	0.00 0.00	0.00	12,298.75
2024 General engineering service			No ,	•			•
ltems							
Item Description	Commodity	Units Price	Amount	Tax Shipping	Discount	Total	
2024 General engineering servi	•	0.00 0.00	12,298.75	0.00 0.00		12,298.75	
Distributions			,	2.22	2.55	,,_	
Account Number	Account Name	Project Account Key	Amount	Percent			
101-4196-42200	Prof Fees Expense	, see	12,298.75	100.00%			
1200677435 WWTP Final invoice	Invoice 12/30/2024 BANKW - BANK WES	12/30/2024 12/30/2024 T	12/30/2024 No	5,327.52	0.00 0.00	0.00	5,327.52
vv ii i iiidi iiivolee	PUINTA - DUINT MES	•					

Payable Register			Packet:	APPKT00115 - P	YPKT00188 - De	cember 2	024 Payroll
Payable # Payable Description Items	Payable Type Post Date Bank Code	Payable Date Due Date	Discount Date On Hold	Amount	Tax Shipping	Discount	Total
Item Description  WWTP Final invoice	<b>Commodity</b> NA	Units Price 0.00 0.00	<b>Amount</b> 5,327.52	Tax Shipping		<b>Total</b> 5,327.52	
Distributions Account Number	Account Name	Project Account Key	Amount	Percent			
604-4000-42200	Prof Fees Expense		5,327.52	100.00%			
Vendor: 0041 - Health Pool of	: <u>SD</u>				Vendor	Total:	18,575.05
<u>2025-0045</u> December 2024	Invoice 12/30/2024 BANKW - BANK WEST	12/30/2024 12/30/2024	12/30/2024 No	18,575.05	0.00 0.00	0.00	18,575.05
Items	Commoditor	Units Price		Tay Chinnin	a Discount	Total	
Item Description December 2024	<b>Commodity</b> NA	<b>Units Price</b> 0.00 0.00	<b>Amount</b> 18,575.05	Tax Shipping	=	18,575.05	
Distributions							
Account Number 998-0000-21830	Account Name Medical Ins Payable	Project Account Key	<b>Amount</b> 18,575.05	<b>Percent</b> 100.00%			
Vendor: 0949 - Lighting Maint	tenance Co.				Vendor	Total:	48,168.48
32237	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	48,168.48	0.00 0.00	0.00	48,168.48
City Hall LED Display	BANKW - BANK WEST	Γ	No				
Items	Cammadina	Huito Dia	A	Tav Chinnin	- Disservet	Total	
Item Description City Hall LED Display Distributions	<b>Commodity</b> NA	<b>Units Price</b> 0.00 0.00	<b>Amount</b> 48,168.48	Tax Shippin	=	<b>Total</b> 48,168.48	
Account Number 101-4192-42900	Account Name Other Expense	Project Account Key	<b>Amount</b> 48,168.48	Percent 100.00%			
Vandam 1101 Manda Causa					Vendor	Totalı	1,709.08
<b>Vendor:</b> 1101 - Meade County Nov 2024	Invoice 12/30/2024	12/30/2024 12/30/2024	12/30/2024	1,709.08	0.00 0.00	0.00	1,709.08
Dispatch Expenses for Nov 2024	BANKW - BANK WES		No	1,705.00	0.00	0.00	1,703.00
Items Item Description	Commodity	Units Price	Amount	Tax Shippin	g Discount	Total	
Dispatch Expenses for Nov 2024  Distributions		0.00 0.00	1,709.08	0.00 0.0	_	1,709.08	
Account Number 101-4210-42820	Account Name Dispatch Expense	Project Account Key	<b>Amount</b> 1,709.08	<b>Percent</b> 100.00%			
Vendor: 1110 - Mid-American	n Research Chemical				Vendo	· Total:	862.00
<u>0836560-IN</u> WWTP supplies	Invoice 12/30/2024 BANKW - BANK WES	12/30/2024 12/30/2024 Г	12/30/2024 No	862.00	0.00 0.00	0.00	862.00
Items					· · · · · · · · · · · · · · · · · · ·		
Item Description  WWTP supplies  Distributions	<b>Commodity</b> NA	<b>Units Price</b> 0.00 0.00	<b>Amount</b> 862.00	Tax Shippin 0.00 0.0	-	Total 862.00	
Account Number 604-4000-42630	Account Name Chemicals and Lab Supplies	Project Account Key	<b>Amount</b> 862.00	Percent 100.00%			
					·		
Vendor: 0853 - SD DEPT OF T				007.0	Vendo		227.94
S00138520 Bridge Inspections	Invoice 12/30/2024 BANKW - BANK WES	12/30/2024 12/30/2024 Г	12/30/2024 No	227.94	0.00 0.00	0.00	227.94
Items	Commodity	liuita Pri	Amous*	Tay Ching!	g Dissourt	Total	
Item Description Bridge Inspections Distributions	<b>Commodity</b> NA	<b>Units Price</b> 0.00 0.00	<b>Amount</b> 227.94	Tax Shippin 0.00 0.0	_	<b>Total</b> 227.94	
Account Number	Account Name	Project Account Key	Amount	Percent			

Payable Register					Packet:	APPKT	00115 - PY	PKT00188 - I	December 202	24 Payroll
Payable #	Payable Type	Post Date	Payable Date	Due Date	<b>Discount Date</b>	Amo	ount	Tax Shipping	Discount	Total
Payable Description Items	Ban	k Code			On Hold					
Item Description	Comm	odity	Unit	s Price	Amount	Tax	Shipping	Discount	Total	
Medicare	NA		0.0	0.00	2,659.80	0.00	0.00	0.00	2,659.80	
Distributions										
Account Number	Account Name		Project Ad	count Key	Amount	Pe	rcent			
211-0000-21710	Payroll Tax Paya	ble			49.06		0%			
<u>604-0000-21710</u>	Payroll Tax Paya	ble			365.52		0%			
<u>101-0000-21710</u>	Payroll Tax Paya	ble			2,245.22		0%			

## Payable Summary

Туре	Count	Gross
Invoice	23	149,557.97
	Grand Total:	149,557.97

Tax	Shipping	Discount	Total	Manual Payment	Balance
0.00	0.00	0.00	149,557.97	53,925.87	95,632.10
0.00	0.00	0.00	149,557.97	53,925.87	95,632.10

## **Account Summary**

Account	Name	Amount
101-0000-21710	Payroll Tax Payable	17,905.22
101-0000-21910	SDRS Payable	11,504.52
101-4140-42600	Supply/Material Exp	161.31
101-4140-42700	Travel/Conf Expense	250.00
101-4192-42200	Prof Fees Expense	20.83
101-4192-42201	Dues/Subscriptions	2,572.00
101-4192-42900	Other Expense	54,499.68
101-4192-43400	Equip Expense	430.48
101-4196-42200	Prof Fees Expense	12,298.75
101-4210-42610	Auto Expense	178.60
101-4210-42820	Dispatch Expense	1,709.08
101-4232-42320	Building Inspection Expense	235.76
101-4310-42500	Repair/Maint Expense	227.94
101-4310-42510	Street Snow Removal	7,942.81
<u>101-4320-42600</u>	Supply/Material Exp	75.63
101-4410-43350	Humane Society	40.00
101-4520-42600	Supply/Material Exp	655.42
		Total: 110,708.03
Account	Name	Amount
211-0000-21710	Payroll Tax Payable	441.90
211-0000-21910	SDRS Payable	205.24
	,	Total: 647.14
Account	Name	Amount
604-0000-21710	Payroll Tax Payable	2,996.84
604-0000-21910	SDRS Payable	1,872.88
604-4000-42200	Prof Fees Expense	10,016.27
604-4000-42500	Repair/Maint Expense	1,661.28 316.20
604-4000-42600	Supply/Material Exp	16.48
604-4000-42610	Auto Expense	
604-4000-42630	Chemicals and Lab Supplies	1,031.68  Total: 17,911.63
		10tal. 17,511.03
Account	Name	Amount
998-0000-21800	Dental & Vision Ins Payable	1,177.40
998-0000-21810	Garnishment Payable	442.00
998-0000-21830	Medical Ins Payable	18,575.05
998-0000-21840	Accident Insurance	96.72
		Total: 20,291.17







Contact: An Email: aka	yl@summerset.us State:		Dates  Quote Issued:	9-May-24
	5-430-6911 Zip: Account:			
Init Number	Product Description	Quantity	List Price	TOTAL
	New Case SL 15 Mini Articulted Loader			
	Enclosed Cab W/ Heat only			
	Creep Control- Pro Inching			
	Beacon Lights			
	2 Boom Work Lights			
	Hand and foot throttle			
	2 Hyd functions			
	Continuous one way Flow, Aux Detent			
	3 pin front electrical			
	31x 15.5-15 Hybrid Tread			
	49" Bucket and 47" forks, CII Hyd Coupler		\$80,230.00	
	Sourcewell 22%		\$62,579.40	
	Additional Titan Discount		\$2,200.00	
	Factory Freight		\$1,200.00	
	Set up and Delivery		\$1,000.00	
				\$62,579.40
	Erskine 60" Broom w/ Hyd angle			\$6,271.86
	60" Snow Blade w/ Hyd Angle			\$5,818.12
	48" Snow Blower w/ Hyd Chute			\$7,942.81
	Case CE Contract # 110723			
	City of Summerset Member # 174396			
			Sub Total:	
			Sales Tax	
epted By:		Date:	TOTAL:	
ature:				
Order Informa Titan Machine 1441 Deadwood Rapid City, SD	ery Attn: Nick Baxter d Ave. Tel: 605-646-5783	Terms & Cond Quote Good I		



# Digital Marketing Report Focused on Results

### Prepared For:

City of Summerset - summerset.us On November 5, 2024 By Angela Wolter

#### **About Dot Marketing and Design**



Dot Marketing and Design is a full-service digital marketing agency that specializes in providing top-notch digital marketing strategy, website design, digital marketing, and advertising services. Established in 2017, our team of local experts combine creativity and technical know-how to deliver exceptional results.

At Dot Marketing, we believe in providing quality marketing services with integrity and great customer service. Our vision is to help businesses achieve their goals by providing them with the marketing and advertising they need to succeed.

With our knowledgeable team, we work tirelessly to deliver results that exceed our clients' expectations. Whether it's designing a new website, developing a marketing strategy, or executing a digital marketing campaign, we have the expertise and experience to get the job done right. At Dot Marketing, we are passionate about helping our clients succeed and are dedicated to providing the best possible service to every client, every time.

#### **Our Dot Marketing Services**

- WordPress Website Design and SEO Optimization
- WordPress Hosting and Maintenance
- Social Media Marketing (Facebook, Instagram, NextDoor, X, LinkedIn)
- Digital Advertising (Hulu, Google Search, Bing, Youtube, Spotify, Pandora)
- Digital Marketing Strategy
- Data Analytics and Reporting
- Email Marketing
- Digital Listing and Review Management
- Graphic Design, Photography and Videography

## **Examples of Work**

Dot Marketing has built 100's of websites for businesses in and around Rapid City. For more samples, visit <a href="https://doi.org/do







#### Dot Marketing Key Team Members







Angela Wolter

Jason Silver

Russell Fielder

#### Angela Wolter - Owner/Marketing Strategist 100% Woman Owned

Meet Angela, an experienced marketing and advertising professional with over 25 years of experience in the industry. As the owner of Dot Marketing and Design, Angela is committed to delivering exceptional results for her clients. She is highly experienced in all areas of marketing and advertising and is known for her ability to develop creative and effective solutions to complex problems for future clients. Her expertise and leadership have helped Dot Marketing and Design become a trusted partner to businesses of all sizes.

#### Jason Silver - Production Manager

Meet Jason, combining 20+ years of creative expertise with a passion for problem-solving, he helps clients elevate their brand and stand out in their industry. With a degree in graphic design, Jason has developed a keen eye for aesthetics and a deep understanding of how to create effective marketing materials that resonate with audiences. Jason is the leader of the production team where they work on website design, search engine optimization, brand design, photography, email and social media marketing.

#### Russell Fielder - Account Manager

Meet Russell, he uses thoughtful creativity to develop custom solutions for clients at Dot Marketing. His greatest strength is his ability to work collaboratively with clients and media partners to achieve success and deliver exceptional, measurable outcomes. He spent twenty years immersed in the advertising sector in a variety of roles including client management, team development and leadership. One of Russell's key responsibilities is onboarding new clients. He takes the time to understand their unique needs and goals, and works closely with them to develop customized strategies that will help them achieve success.

#### Client References

Anyone of these clients on our client testimonial page can be contacted.

https://dotmarketingsd.com/client-testimonials/

## Your Situational Analysis

At Dot Marketing and Design, we pride ourselves on being able to understand your business, your current challenges and offer the best solutions.

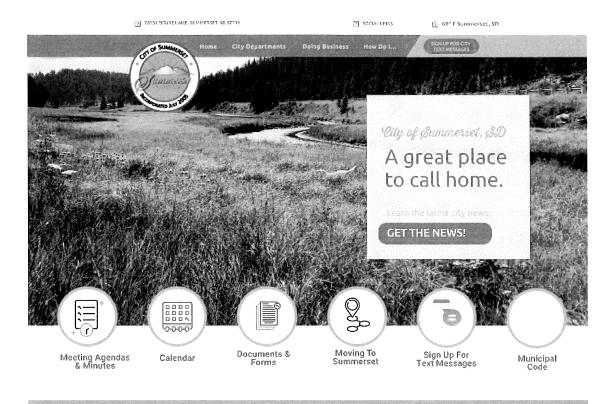
#### Current Challenges

- Needing a way to communicate with current residents easily and consistently. A way to opt in to receive emails for a monthly newsletter.
- 2. Search function for the entire site.
- 3. Make a better functioning calendar.
- 4. Making it easier to setup garbage/sewer service with auto pay form online.
- 5. Adding local pictures to the website instead of stock photos
- 6. Adding links to important information like DMV, voting, business info, etc.

In the future possibly even...

- 7. An employee portal for employee resources and links to things they use for work. Different viewing for managers vs others.
- 8. Would like to be able to put an address in and it spit out what services are available at your house.

## Website Design and Development



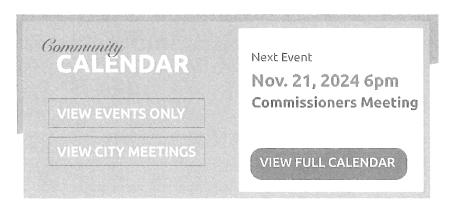
Sample of what the top of the website could look like. Full home page layout will be shown during meeting.

#### summerset.us

- W may start new or may start with the existing website and upgrade to the WordPress Neve Theme and Elementor Builder to give us more creative freedom.
- Install our plugins that help improve the website security and speed.
- Give the site a fresh new professional look that would be easy to navigate for residents.
- **Home Page** will be laid out in an easy way for residents to navigate and find the information they are looking for on both desktop and mobile devices.
- Important Items on the home page:
- Sign up For Text



Calendar linking with Office 360 but with a more friendly view than the current one.



- Meeting Agendas and Minutes
  - Add by Creating a Post and categorizing it Meeting Agendas and Minutes
  - Agenda Item Request FORM linked from this page.
- Weather & Links to Social Media platforms you are utilizing
- YOUR GOVERNMENT Similar amounts of content included in cost (In the menu at the top).
  - o City Commission
  - o Code Enforcement
  - Finance
    - Utilities
    - Voting
  - Government Administration
  - Planning and Zoning also linked under DOING BUSINESS
  - Police Department
  - Public Works
    - Recycling
    - Parks
    - Trash Collection
  - WasteWater Treatment Plant
- Newsletter (place to upload newsletters and OPT-In to receive newsletter in your email. If you setup MailChimp or Constant Contact and we can integrate into website)
- Code of Ordinances . possibly list in one of the circles in the header sample above, but currently this is a link that goes to another site, so we assume it will stay like that.

• News Blog - Setup as a **post**, categorized as *News*. You can also share these posts to social media from the website to drive traffic back to the website.

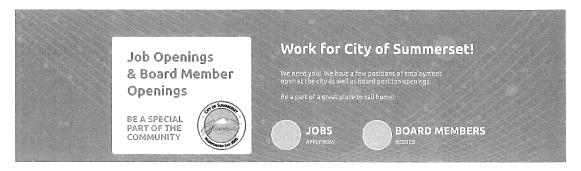
#### City of Summerset News



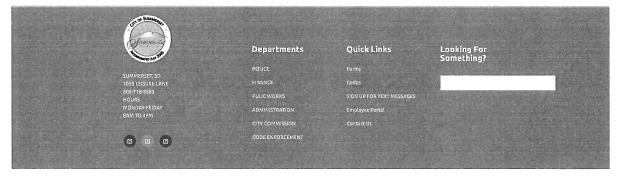
#### In the Menu at Top

DOING BUSINESS (all FORMS you can fill out online and submit)

- Utilities Page Link from Finance Department to this page
  - City Utility Application FORM
  - City Utility Auto Pay (a FORM that you can run auto pay how you
    do other ones; can you it secure email or may have to integrate
    something like docusign) this quote includes email auto pay form
    way.
- Planning and Zoning Page
  - Contractors License
  - Roof Permit
  - Building Permit
  - Conditional Use Permit
  - Sign Permit
  - Fence Permit
  - Minor Plat App
  - Final Plat App
- Public Complaint Form
- Park Shelter Reservation Form
- Business License
- Peddlers License
- Temporary Vendor License
- To Make the FAQ's searchable they will be set up as **posts** and categorized as FAQ
- Job Openings. Link to a page with application for employment FORM and linked to actual Indeed job listing or similar.
  - Create jobs as posts and categorize as Jobs. Create board members jobs as posts also and categorize as Board Member Positions. This will make it all searchable.



- DISCOVER SUMMERSET (In menu at the top and a section toward the bottom of the home page to easily find this info)
  - Living in Summerset, climate and links to things like Voter Registration Info, DMV info, Recreational Activities links
  - Embed Google Map of Summerset
  - Relocation Information like Housing Information links or data you provide us, School Info, Job Info
  - Community Events links and show items from calendar that we labeled events
- Sun Valley Monitoring Data (Should it stay there where it is in the menu, how important?)
- Footer Nicely laid out footer and a search bar so you can search if you didn't find what you needed on the home page.



## Web Development Price for Items Above \$8,900

(½ due when starting and ½ due when complete)

## **Add On Options**

- Local photo and video to website. 2 shooters 3 hours each + editing time. \$1500
   Photo/Video shot list ideas:
  - City building exterior
  - City meeting room
  - Local park
  - Drone footage
  - Pictures down a couple of streets

- Black Hills tree line images behind Summerset
- Business Services List Summerset businesses. Making single pages for each business and allowing it all to be searchable. Minimum info for a page would be business name, phone number, category of business to make it searchable. If we only add this info to each page to get them up live, it would ad \$30 a page. We could make spaces to add logos, or really anything. Businesses could pay you to get more on their pages? A page with images and content could cost \$150 a page from us.



- Employee Portal
  - Need more information on what kind of information would need to be in this area to give a price.
- Find Services for Your Home
  - Type in your address and Get info on who your electric, gas, water etc are for utilities
  - This would be pretty time consuming because we may have to have a spreadsheet with every address so we can map who has what service. If we could get the information on what address has what services, we could play with the sample data and give a price.

## **Recurring Monthly Service**

## WordPress Website Site Live, Hosting and Maintenance - \$100 mo.

Our Hosting and Maintenance Service is the best thing you can do for your website functionality.

- On site live we will activate licenses for the advanced WordPress theme we build on. We
  also install a base of plugins we use including for security, SEO, anti-spam, back ups and
  analytics.
- On site live, each page is given a Meta Title and Meta Description and utilizes a <H1> tag to

- help the search engines know what each page is about.
- On site live, Images are named and ALt text is added for ADA Compliance and Search Engine Optimization purposes. Images are optimized for faster loading times.
- On site live, we setup the delivery of your forms. Emails are unique and so too are the email programs that send them. We utilize Mailgun on your website so ensure emails are being received with a high delivery rate. 97.4% delivery rate (industry standard is 85%)
- On site live, we set up a 404 redirect page that directs to your home page in case an internal page URL changes to prevent the site from looking broken.
- On site live, we setup Google Analytics so you will get a report each month on who is visiting your site and from where.
- Our website hosting is a dedicated CPU, memory and IP for your website. You'll never be impacted by other sites or shared resources. Web Application Firewall and dynamic malware defense with optimized rule sets / blocklists for elite security.
- When doing maintenance work for a high functioning website. Some work we do is testing
  forms and making sure everything is working and updating any plugins that can not be auto
  updated. Minor updates to content like updating dates or fix a price, etc. (15 min a month
  included in cost)
- Website daily backups with 30 days of storage of those backups.
- Image compression for when you load too big of images
- Full admin access to your website and can move it to another hosting provider if you choose.

## Website Monthly Work - \$600 mo.

4 hours per month ideas:

- Add content to the website that you need assistance with.
- Any new content added to the website, we could share on social media.
- Help residents when they are having issues with the website.
- Additional photography to keep the website fresh or seasonal.
- Assist with whatever is needed to keep the website user friendly for the residents.

## Or pay as you go, \$150 hr.

The issue with going this route is that we are not reaching out to see what help you need, but are waiting for you to reach out letting us know what you would like done.

Thank you for the opportunity to bid on your project.